



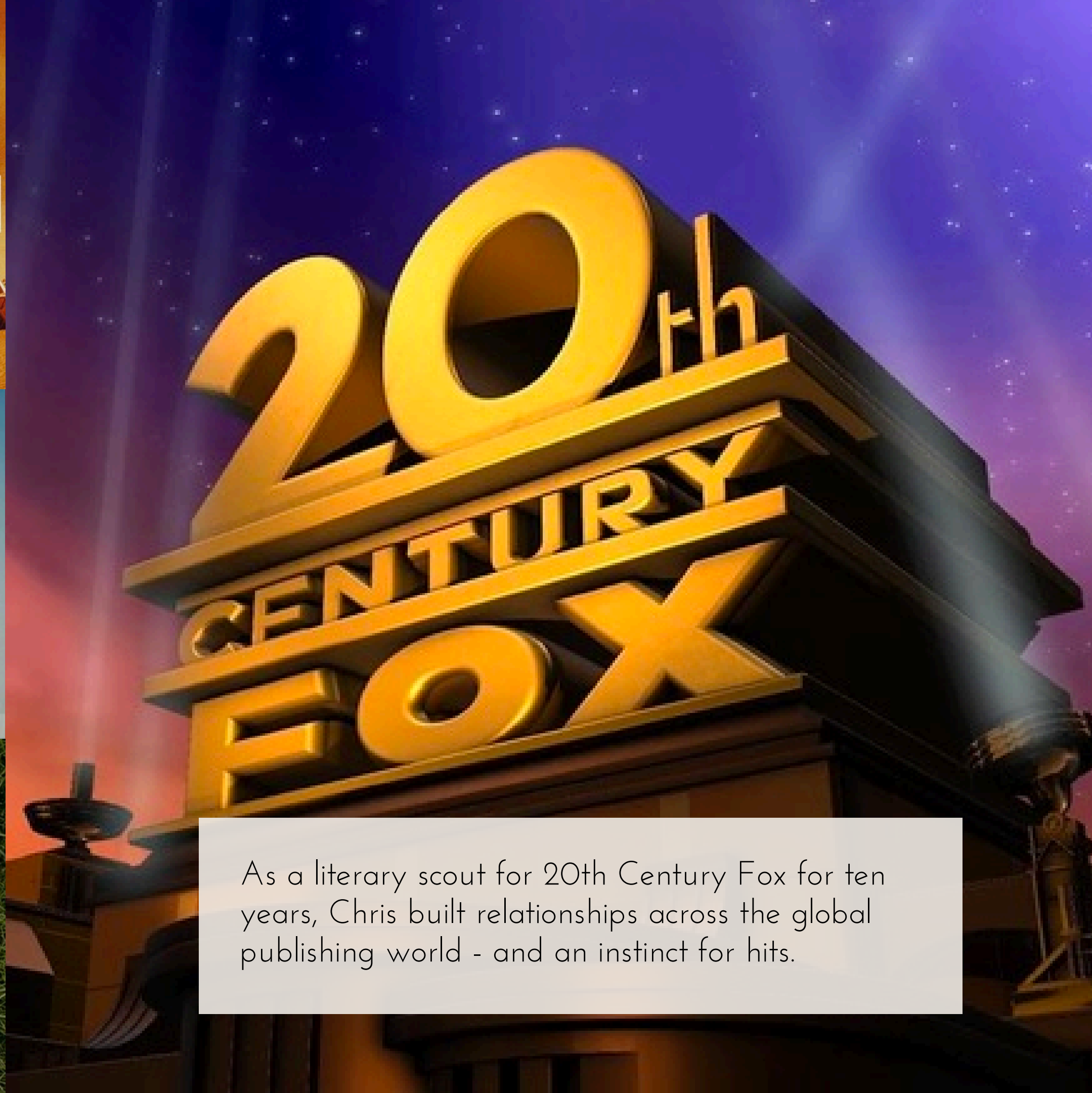
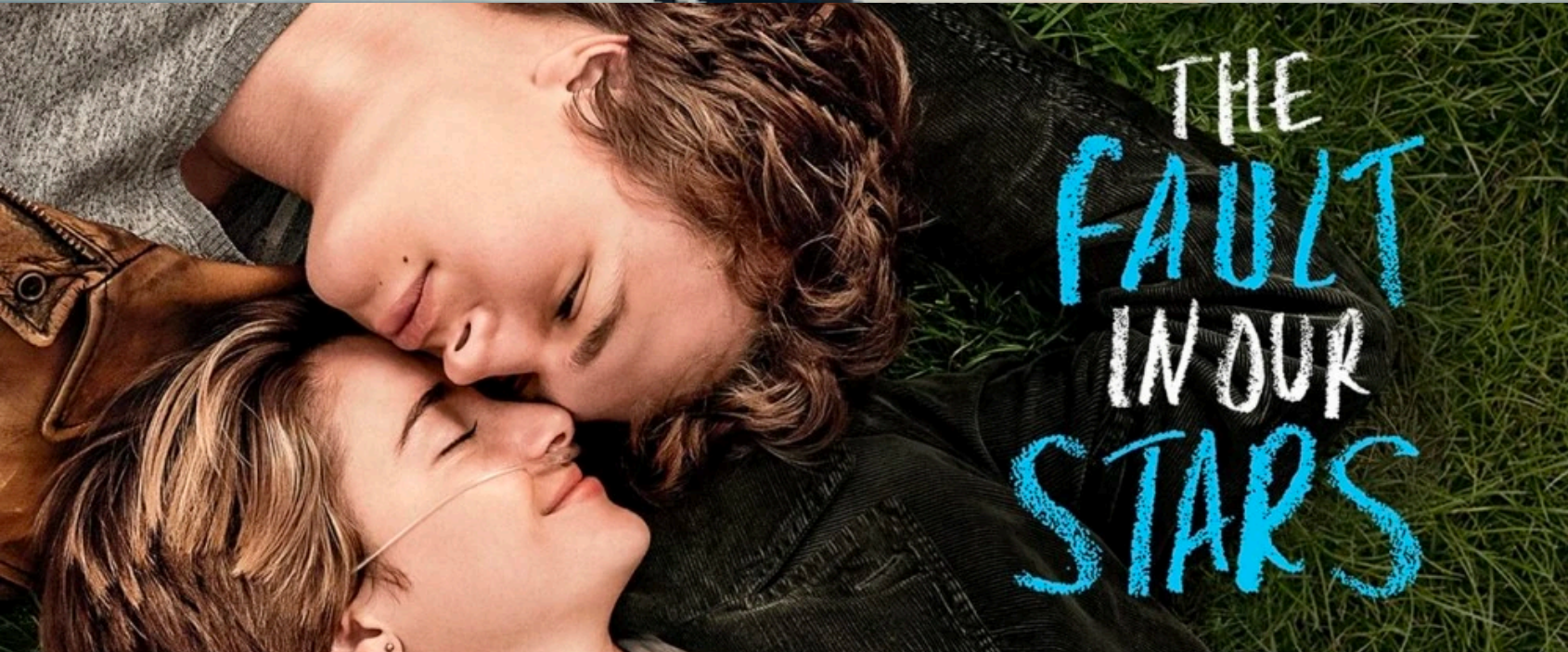
WINTERLIGHT PICTURES

An IP-driven multi-media company



CHRIS GOLDBERG

With over 20 years of experience, Chris is a recognized industry leader with expertise in sourcing and creating IP that attracts A-List talent and studio financing, as well as packaging, pitching, and development. Starting his career as a literary scout for 20th Century Fox, he played a key role in acquiring *GONE GIRL*, *THE MARTIAN*, and *THE FAULT IN OUR STARS*, all three of which were #1 on the NYT Bestseller List and #1 at the Box Office. He then served as an EVP at Studio 8, where he helped develop several films, including *NOSFERATU*, before founding Winterlight Pictures which has 20+ projects with partners like A24, Netflix, Sony/Alcon, Lionsgate, Plan B, 87Eleven, HartBeat and many others. Chris generates projects through decades-long relationships with writers and through his own IP, as a writer himself represented by CAA and Untitled. In addition to producing, he consults on IP strategy for clients including Amazon Studios.

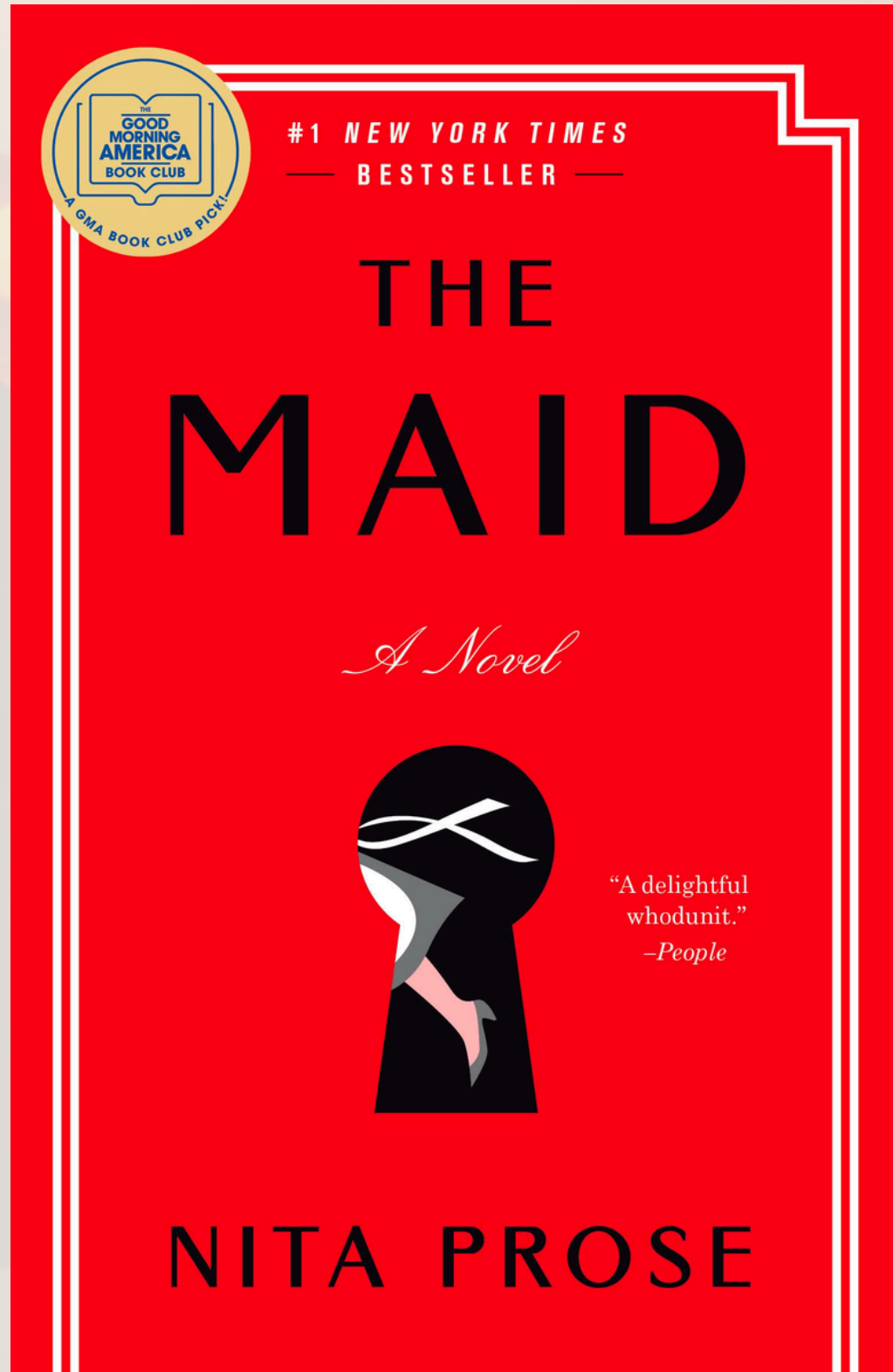


As a literary scout for 20th Century Fox for ten years, Chris built relationships across the global publishing world - and an instinct for hits.

THE MAID



Chris proved he could bring those skills to his own company when he sold THE MAID to Universal as a producer a year and a half before it published. The book turned out to be one of the biggest debut novels of the past 5 years, spending over 5 weeks at #1 on the NYT bestseller list and selling over 5 million copies in 50 international territories. Recently, the project moved to Sony/Alcon who plans to fully finance the film in the next year.



HOME / FILM / CASTING

Florence Pugh To Star in Adaptation Of 'The Maid' For Universal

By [Justin Kroll](#)

December 16, 2020 12:00pm





PLAN B

THE DEPROGRAMMER

Chris closed the complicated life rights deal to famed cult deprogrammer Ted Patrick - a story that Hollywood chased for decades. The project attracted Mahershala Ali and Brad Pitt's Oscar-winning production company Plan B (MOONLIGHT, 12 YEARS A SLAVE) It's now one of Winterlight's most exciting projects.



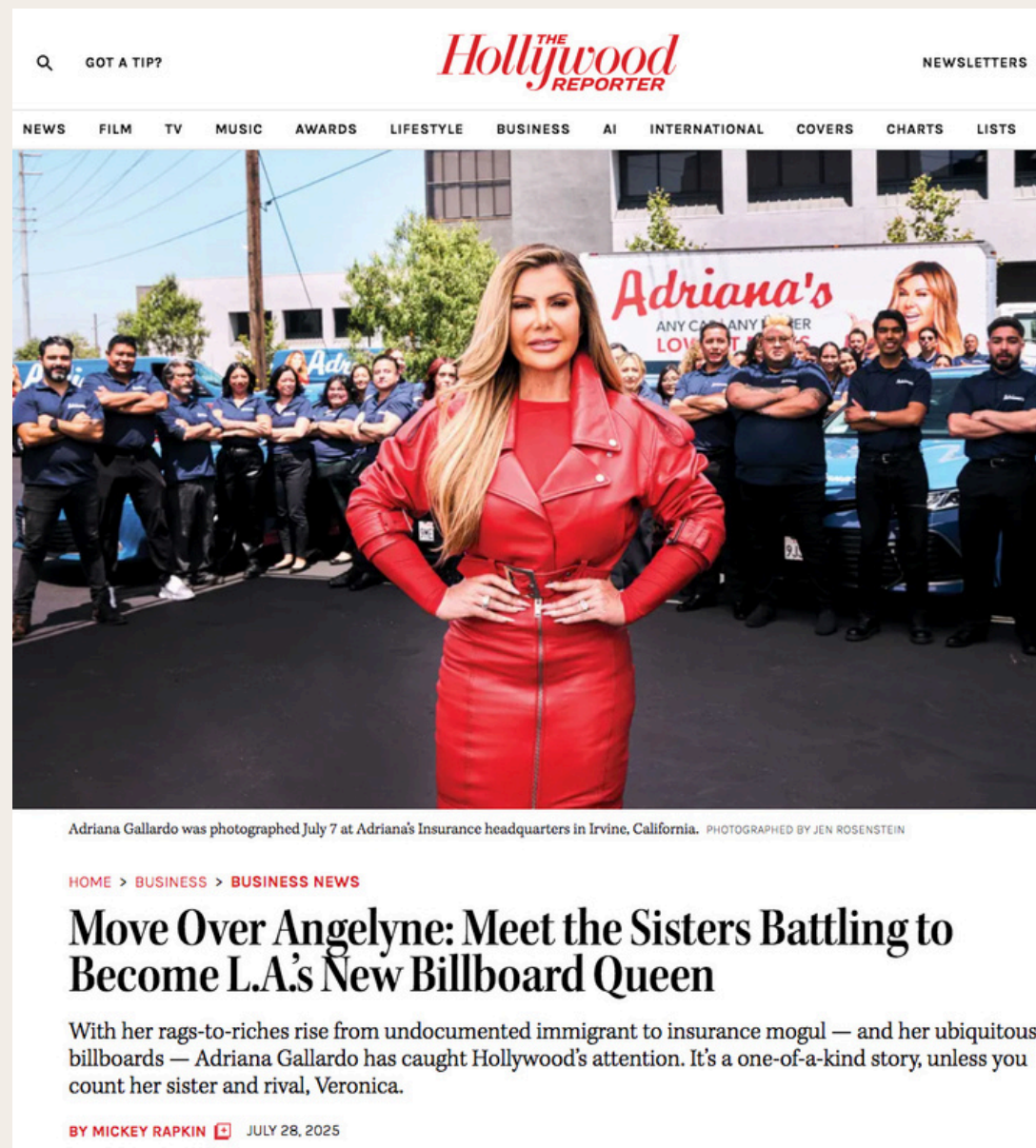
“This is the most complex and interesting character I have ever been submitted.”

Two-time Oscar winner Mahershala Ali's quote speaks volumes for what Winterlight Pictures has done consistently: find great stories and characters that attract A-List talent.

IP CREATION

NETFLIX

Winterlight doesn't just source IP, we create it...



The latest example of Winterlight Pictures' track record of creating IP that makes waves in the industry is **ADRIANA V. VERONICA**, one of many true stories we engineered into IP with journalist Mickey Rapkin (PITCH PERFECT).

The idea originated from Chris Rapkin's article in the Hollywood Reporter went viral. We had over 15 meetings before selling the project to Netflix in a 4-studio bidding war.

The story of how the article became a hot project in Hollywood was featured on the popular podcast Script Notes hosted by John August and Craig Mazin.

This is one of 4 projects we've partnered with Rapkin on that have gotten film and TV deals. We have also created and sold IP in collaboration with fiction authors and podcast companies.

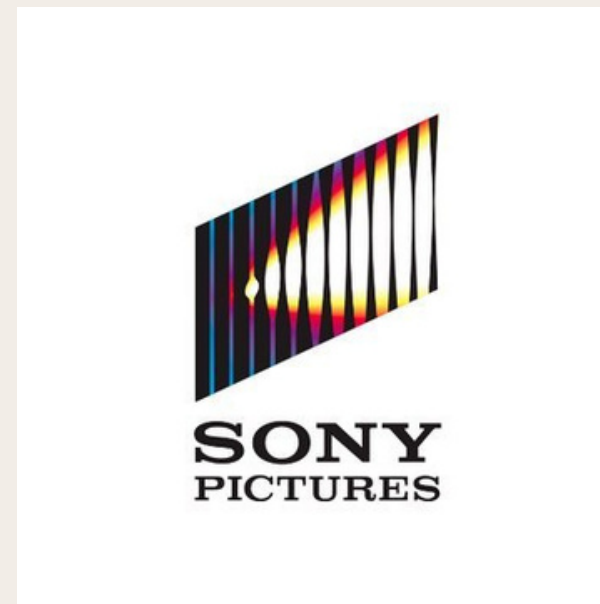
IP STRATEGY CONSULTING



In addition to producing, Winterlight Pictures now offers customized, non-exclusive consulting engagements focused on IP strategy, development, and database buildout. Our consulting clients include Amazon Studios and Lumina Studios, with ongoing conversations with companies spanning film, television, publishing, rights libraries and digital platforms.

As the industry contracts and development budgets tighten, our goal is to innovate the development process with targeted engagements at a lower cost and help companies extract value from IP they've already invested in.

PARTNERS



PARTNERS

