



# WINTERLIGHT PICTURES

IP-Driven Production Company &  
Strategy Consulting



# CHRIS GOLDBERG

Founder of Winterlight Pictures, IP strategist, and producer with over 20 years of experience sourcing, evaluating, and structuring rights-driven projects across publishing, audio, film, and television.

Chris began his career as a literary scout at 20th Century Fox, where he played a key role in acquiring *Gone Girl*, *The Martian*, and *The Fault in Our Stars* before they became #1 NYT Bestsellers and #1 at the Box Office. At Fox, and later as an EVP at Studio 8, he helped shape IP sourcing infrastructure and oversaw hundreds of rights deals.

Through Winterlight Pictures, Chris now advises studios and media companies on IP systems, database architecture, development, and IP strategy. His consulting clients include Amazon MGM and Lumina Studios. In parallel, Winterlight continues to produce high-level IP-driven projects with partners such as A24, Netflix, Sony/Alcon, Lionsgate, and Plan B.



AMAZON  
MGM STUDIOS

Over the past five years, we've built a private, searchable database of IP across books, short stories, articles, essays, podcasts, and other formats.

The database allows us to quickly filter material by genre, subgenre, themes, keywords, setting, and more. It has become a core internal tool for identifying overlooked or underutilized IP and matching it with specific creative, talent, and buyer needs. Several of our most active producing projects surfaced through this work, including projects with Plan B, HartBeat, and Antoine Fuqua. Increasingly, we are leveraging AI to enhance our system's effectiveness.

We are now applying our internal approach to clients like Amazon MGM, building tailored systems for companies who own vast libraries of IP.

MGM UA Library

Share interface

### MGM Films

Genres Keywords Franchise is **Bond** Settings Quick Find Reset

**World is not Enough, The**

Franchise: Bond 19

Format: Feature

IP: Sequel

Year Released: 1999

Genres: Spy, Action, Adventure

Keywords: Globetrotting, Man-With-a-Gun

Logline: After an oil magnate is assassinated, James Bond must protect his daughter, Elektra King, only to uncover a high-stakes mission...

**Die Another Day**

Franchise: Bond 20

Format: Feature

IP: Sequel

Year Released: 2002

Genres: Spy, Action, Adventure

Keywords: Globetrotting, Man-With-a-Gun

Logline: After being betrayed and brutalized on a North Korean mission, James Bond goes rogue to hunt the mole who sold him out...

**Casino Royale**

Franchise: Bond 21

Format: Feature

IP: Reboot, Book Adaptation

Year Released: 2006

Genres: Spy, Action, Adventure

Keywords: Globetrotting, Man-With-a-Gun

Logline: After earning his 00 status, a raw but lethal James Bond enters a high-stakes poker showdown in Montenegro to...

**Quantum of Solace, A**

Franchise: Bond 22

Format: Feature

IP: Sequel

Year Released: 2008

Genres: Action, Adventure, Thriller

Keywords: Globetrotting, Man-With-a-Gun

Logline: After the death of Vesper Lynd, a revenge-driven James Bond follows a trail of betrayal to a ruthless environmental magnate...

**Skyfall**

Franchise: Bond 23

Format: Feature

IP: Sequel

Year Released: 2012

Genres: Spy, Action, Adventure

Keywords: Globetrotting, Man-With-a-Gun

Logline: When a botched mission exposes the identities of undercover agents and brings MI6 under siege, James Bond...

**Spectre**

Franchise: Bond 24

Format: Feature

IP: Sequel

Year Released: 2015

Genres: Spy, Action, Adventure

Keywords: Globetrotting, Man-With-a-Gun

Logline: A cryptic message from his past sends James Bond on a rogue mission across Mexico City, Rome and beyond, where he...

**No Time to Die**

Franchise: Bond 25

Format: Feature

IP: Sequel

Year Released: 2021

Genres: Action

Keywords: Globetrotting

Logline: Retired James Bond is called back into action to rescue a kidnapped ally and stop a global nuclear threat...

**Casino Royale**

Trailers: [TRAILER](#)

RTM: **94%**

LBR: **4.0**

Format: Director or Creator

Feature: **Martin Campbell**

Release Date: 2006-11-14

Tagline: "Everyone has a past. Every legend has a beginning."

Stars: **Daniel Craig**, **Eva Green**

Character Ages: **M-30s**, **F-20s**

IP: **Reboot**, **Book Adaptation**

Franchise: **Bond** 21

Rating: **PG-13**

After earning his 00 status, a raw but lethal James Bond enters a high-stakes poker showdown in Montenegro to bankrupt terrorist banker Le Chiffre, only to find his first mission complicated by betrayal and a dangerous romance with Vesper Lynd.

Genres: **Spy**, **Action**, **Adventure**, **Thriller**, **International Thriller**

Keywords: **Globetrotting**, **Man-With-a-Gun**, **Male Fantasy**, **Origin Story**, **Betrayal**, **Car Chase**, **Cat-and-Mouse**, **Fugitive**, **Gadgets**, **Grounded**

This is a prototype of what we're building: a custom-made, beautiful, user-friendly, creative executive-facing database, that allows studio assets to be organized, searched by keyword, genre, subgenre, tropes and themes, and interfaces with the IP and legal teams to track sequel, remake, and other ancillary rights.



# A FAMOUS HOLLYWOOD STORY:

Producer Roy Lee tells the story of how the reboot of Stephen Kings "IT" came to be.

There was a complicated chain-of-title due to the 1980s Made-for-TV miniseries, the first adaptation of the book.

Lee discovered it was Warner Bros who actually controlled remake rights because they bought the company that produced the 80s series.

But the team of Warners development execs at the time HAD NO IDEA.

(How would they?)

Roy called them up and said: "Hey, do you know you own IT?"

A billion dollar franchise was born.

**We are convinced that many projects like this are hiding in plain sight and that our work will uncover value that studios and rights libraries already control.**



“This is the most complex and interesting character I have ever been submitted.”

Two-time Oscar winner Mahershala Ali's quote speaks volumes for what Winterlight Pictures has done consistently: find great stories and characters that attract A-List talent.



# FROM SYSTEM TO STRATEGY

Beyond delivering a functional, searchable internal database, our greater value is identifying and elevating the strongest material.

Drawing on 20+ years of IP and development experience, we support existing teams by surfacing the most commercially and creatively viable projects.

As former studio literary scouts, development executives, and producers, we are uniquely qualified to accomplish the above, while also navigating potential rights and chain-of-title questions as they arise.

Note: Winterlight does not necessarily expect to be attached as a producer on projects that emerge from this process. Engagements can be structured as a limited, non-exclusive consultancy for an upfront retainer, helping to superpower a development team without adding to headcount.

We also have decades of experience working with sensitive and confidential information such as studio development projects and we are happy to sign an NDA.

# PARTNERS

